



*Capturing Life Exquisitely – Collaborate with us for the genuine experience and not the social numbers – You will always know the person behind our work and be happy about the service – that’s a priority ☺*

PHOTO  
VIDEO  
DESIGN  
STUDIO  
PRINT

**PACKAGES FOR WEDDING & GENERAL EVENTS COVERAGE – A QUICK SOLUTION**

**OPTION-1 (HOURLY)  
SPECIAL FOR 1-2H**

Applicable to small gatherings, GT sessions or birthday events

1 photographer / 1 videographer  
**Charges: PKR 15,000 / hour**

(excl. video edit charges)

**OPTION-2 (BASIC-  
PHOTOS & VIDEO)**

Portraits on-venue + Event  
1 photographer  
1 videographer  
1 video edit (HL or HLX)  
No Photobook

**Charges: PKR 80,000/-**

**OPTION-3 (FOR EVENT  
PHOTOGRAPHY ONLY)**

Portraits on-venue + Event  
2 photographers  
1 Medium (10x30) Photobook  
No Video

**Charges: PKR 80,000/-**

**OPTION-4 (FOR INTIMATE  
EVENTS - PHOTOS & VIDEO)**

Portraits on-venue + Event  
2 photographers  
1 Small (8x24) Photobook  
1 videographer  
1 video edit (HL or HLX)

**Charges: PKR 120,000/-**

**OPTION-5 (PHOTOS & VIDEOS  
WITH DEDICATED PORTRAITS)**

**Couple Portraits (Dedicated)  
Session** by 1 photographer & 1 videographer for 1h or so + Event

2 photographers  
1 Large (10x30) Photobook  
2 videographers  
2 video edits (HL & EXP)

**Charges: PKR 210,000/-**

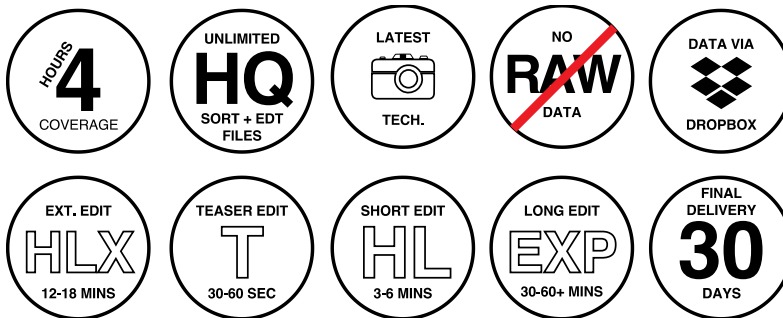
**OPTION-6 (FULL VERSION  
FOR BIG EVENTS)**

**Couple Portraits Session** by 1 photographer & 1 videographer

1 Small-Size (6x16) Photobook for Portraits only + 1 video edit

3 photographers  
1 X-Large (12x36) Photobook  
3 videographers (incl. JIB or Drone) with testimonials  
3 video edits (T & HL & EXP)

**Charges: PKR 300,000/-**



**8-16% DISCOUNT**

[Depends on advance, social media use & multiple events]

**A FEW FAQs ALONG WITH OUR TERMS AND CONDITIONS ARE MENTIONED ON THE LAST TWO PAGES OF THIS DOCUMENT (AUTOMATICALLY APPLICABLE WHEN OUR TEAM IS HIRED)**

\*For **Mehndi Event** Coverage, an additional stationed junior videographer is advised to have at: PKR 30, 000/-

\*\*For **Testimonial / interview**-based videos, added videographer with wireless mic set is a must to have at: PKR 30, 000/-

A photographer (male or female) for a regular event coverage: PKR 30,000/-

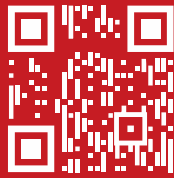
A videographer (male or female) for a regular event coverage: PKR 30,000/-

A JIB Cam via Crane (if required) for a regular event coverage: PKR 40,000/-

A video edit (of wedding genre events) as short highlights or a long experience: PKR 20,000/-



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PHOTO VIDEO DESIGN STUDIO PRINT

ALBUMS / PHOTOBOOK PACKAGES

Premium Design & Layout by us, which will be shared with you for approval before printing. Based on 15 sheets including the hard book cover with 2 sides per sheet. Printed by renowned printers of Pakistan. Packaged in a customized case by R World

- Small: Size 6by16 inches (6by8 when closed): 40 pictures: PKR 10,000/-
Medium: Size 8by24 inches (8by12 when closed): 70 pictures: PKR 15,000/-
Large: Size 10by30 inches (10by15 when closed): 90 pictures: PKR 20,000/-
Extra Large: Size 12by36 inches (12by18 when closed): 120 pictures: PKR 25,000/-

With Special Covers: Any album size after layout is finalized may have special covers (top page) like canvas texture, gold foil, metallic-shine, acrylic glass, etc in additional price each of: PKR 5,000/-

WEDDING FILM (VIDEO)

We thrive on being different, continuously innovating our services; our wedding films venture was initiated by end of 2014 and after a thorough meeting with a client, we analyze what kind of a film suits that couple/family which takes a viewer from the preparations for the events to the actual ones (nikkah, mehndi, shaadi, valima) through a visual story which sometimes is supported by basic animation or verbal story by the couple, their friends or family. The use of personnel and cameras is at our assigned director's discreet after the client's brief, utilizing it for the best output and our results are a witness to that. This is for all the modern and unique taste-buds. The final product will range between 10-30mins. Total Charges: PKR 500,000/- (approx.)

HD VIDEOS FOR EVENT COVERAGE

Table with 3 columns: PACKAGE 1 (VERY BASIC), PACKAGE 2 (HL & EXP), PACKAGE 3 (CINEMATIC). Each column lists services and charges.

PRE-FAREWELL PHOTOGRAPHY (PIONEERING SINCE 2014)

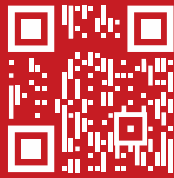
PKR 1,500 per person (applied to small-medium-large group sizes)
Small Group (min of 15 persons) | Coverage by 1 (male or female) photographer for 1h or so
Medium Group (min of 40 persons) | Coverage by 2 (male or female) photographers for 2h or so
Large Group (min of 80 persons) | Coverage by 3 (male or female) photographers for 2-3h or so

COUPLE PORTRAITS (DEDICATED) SESSION

Table with 3 columns: OPTION A (PHOTO), OPTION B (PHOTO & VIDEO), and a descriptive text box about the session location and duration.



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PHOTO VIDEO DESIGN STUDIO PRINT

PHOTO-VIDEO BOOTH PACKAGES

Table with 4 columns: OPTION - 1 (SIMPLE), OP - 2 (TRADITIONAL), OPTION - 3 (MIRROR ME), OPTION - 4 (VIDEO 360). Each column lists services and charges.

BIRTHDAY COVERAGE PACKAGES (BASED ON 3H ONLY)

Table with 4 columns: OPTION A (PHOTO), OPTION B (PHOTO & VIDEO REEL), OPTION C (PHOTO & VIDEO FULL 1), OPTION D (PHOTO & VIDEO FULL 2). Each column lists services and charges.

PRODUCT / FASHION / PORTFOLIO / MONTAGE AT OUR CONTENT STUDIO

Content Studio & Print Manager: 0321-7029959

Per Image Package: Charges by the image (for a min. of 5 images): PKR 2,000 / image

Includes: 1 photographer | An email of all the images sorted (low res) after 2-3 days post your project for your selection | Final Edited Images (Hi-Res) within 7- 10 days post your selection or any other agreed timeline

Per Product Package: Charges by the product (for a min. of 5 products): PKR 5,000 / product

Includes: 1 photographer | An email of all the images sorted (low res) after 2-3 days post your project for your selection | Final 2 Edited Images in hi-res per product within 7-10 days post your selection or any other agreed timeline

(E-Commerce Clients) Per Product Package: Charges for a min. of 50 products: PKR 1,500 / product

Includes: 1 studio assist photographer | An email of all the images sorted (low res) after 2-3 days post your project for your selection | Final 1 Edited Image in hi-res per product within 7-10 days post your selection or any other agreed timeline | Shot on plain white or any solid color only

Per Hour Package (Talent Portfolios, Family Session):

Charges by the hour: PKR 30,000 / hour

Includes: 1 photographer | An email of all the images sorted (low res) after 2-3 days post your project for your selection | Final 7 Edited Images in hi-res per product within 7-10 days post your selection or any other agreed timeline

Notes:

- For outdoor fashion shoots, our per product package is PKR 10,000 per product, and we definitely need an assistant for light & general support and that costs PKR 10,000 only
Additional charges are applicable to hire a talent, wardrobe stylist, makeup artist, art director or a production manager through us for fashion shoots (if needed) and charges may vary as per their experience
Additional charges are applicable for use of any outsourced studio, location & technical and physical assistance (if needed)
Additional finished/edited images other than the number of images mentioned in any package can be purchased at an additional cost of PKR 2,000 per photograph

VIDEO MONTAGE

Coverage of an indoor (at our content space) photo-shoot for 4h by 1 videographer using a high-end mirrorless cam with multiple lenses and a gimbal to submit an HD quality video edit with its duration ranging from 1-4 mins based on the brief by the client. Basic title animation is part of the edit but any additional animation requests will be catered with additional cost.

Charges: PKR 40,000

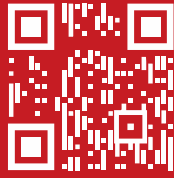
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PHOTO VIDEO DESIGN STUDIO PRINT

PRINT PACKAGES

Print Size starts from 4x6 inches priced at PKR 50 and is available till 30x40 inches priced at PKR 5,000 Print Surfaces & Finishes vary from photopaper, canvas, backlit, embossed paper, wood, tile & more. The possibilities are endless!

CORPORATE PACKAGES (EXCL OF TAX)

Table with 4 columns: OPTION-1: BRONZE, OPTION-2: SILVER, OPTION-3: GOLD, OPTION-4: PLATINUM. Each column lists services and charges.

A photographer for a 8h (full-day) event or space or general coverage: PKR 70,000/- A videographer (using a steady gimbal & mics) for a 8h (full-day) event or space or general coverage: PKR 70,000/- A video edit based on a basic brief with basic text animation and two-time changes after first cut is shared: PKR 30,000/- A project manager come director is suggested after understanding of the brief from the client and is charged at 50k per half-day

We are a diversified 18-member team, a mix of photographers and filmmakers, males and females, young, qualified and experienced too. Divided in categories internally as per the relevant experience / skill. When you book your services with us, we make the decision on the team being deployed at your project based on personality, availability, communication abilities, and your referral (mostly the case). In case of an injury or sickness, your assigned person will be replaced with next best option.

TERMS AND CONDITIONS AND FAQs ANSWERS:

Each project has its respective delivery timeline, for example for events our submission timeline is 30 days for photos and 60 days for videos; that may vary during work load season (winters). Kindly discuss it at the time of locking the project and follow it accordingly.

(Applied to Weddings/Events only) All images submitted are in hi-res and without any watermark. We don't have a limit to what we shoot; we will give it to you as long as it is good to share (we sort out the duplicate images, test shots, missed focused shots, shots with bad expressions and other images that may dilute the overall product delivery). Expected range from one photographer via a typical event is 200-600 varying on many conditions at an event

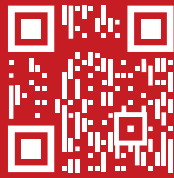
Our dedicated portraits sessions are 1-2h long in duration and we ensure to capture the couple/bride/groom in all its true essence. Do you instruct for posing? We look at the situation and demand and comfort at hand, then we see & apply the best solution possible. It varies from having storyboard on our phones, to your phones, to conversations and creating candid moments

We have shot at hundreds of venues, so there is a good chance that we have been to your venue too. However, if we have not, we will get to the venue early on the day and analyze the environment

Album selection from a package if received after 18 months post the project date will be charged separately. How long does it take to get my album? As with our other products, production times vary. First it depends on how quick you give us the selection of images after we submit you the final lot. Then it is dependent on how quickly you respond to the album design as well as the number of changes you request after the initial designs. Some couples complete this within a month or two; others take over a



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year. Can I add more images to my album? Extra images beyond what is included in your package can be added for an additional cost.

If an event (big or small) exceeds from its set time of 4h, 2h or so, every extra hour put in by the team will be charged at PKR 10,000/hour per member. Why do we need to charge for additional coverage? Well, we've dedicated the entire time to your wedding, so we won't be racing off to catch other plans that evening. There are costs of having the team stay for additional hours, they all require additional compensation. Furthermore, the additional photos taken will need to be post-produced which adds to our overall costs.

For weddings and general events of 100 people or less, we recommend you have one photographer (core or assist) and one videographer with one video edit (5mins short or 20min extended version). Usually at any given event, there are two photographers (core & assist to keep it economical and constructive) and two videographers (to give two videos as short & long edits if that's the desired outcome). Event coverages and its demands/styles continuously change with time so it's good to know beforehand what is required as an end-product

In the case of dark venues, no need to worry! If the situation allows, we will set up additional lighting to ensure we get focused pictures. Some venue/clients do not favor flash photography; and for that reason, we shoot on high-end cameras with superb low-light performance and lenses with low apertures

**COPYRIGHT, ATTRIBUTION & INDEMNITY, LIABILITY CLAUSE**

R World holds the right to use the client's images and videos (limited) for their promotions and marketing across all its social media handles (facebook, instagram, youtube) and the website, advertising or trading it or any and all other uses, unless agreed otherwise via written request from the client. The content before upload on the social handles may or may not be shared with you. It is done to allow potential future clients to view our style of work and hopefully engage us for themselves. Once you've hired our team and availed our services then all the terms and conditions become automatically applicable, as it means the T&C's have been agreed upon.

We also protect our creative rights in our images and materials. You are prevented from altering or treating our work in a derogatory manner. Please note that manipulation or distortion of images without our consent is prohibited. Client acknowledges that once Content is shared on public platforms, it may be copied or shared by third parties.

Client agrees that R WORLD shall not be liable for:

- Unauthorized use or distribution of Content by third parties
- Any claims, damages, or losses arising from such unauthorized use
- Content shared on personal messaging platforms (e.g. WhatsApp) or any other public platforms that we are not present on) by third parties. Any claims, damages, or losses arising from such unauthorized use of the Content by the third parties as envisaged above.

If we are unable to perform the services as per the agreement (contract) due to any cause outside its control, the client agrees to indemnify photographer for any loss damage or liability; however, we will return in full all payments made by the client to us in relation to that project. The client also agrees to indemnify and hold harmless our firm (photo-video-design-print) for any liability, damage, or loss related to technological failure, including data loss. The client also agrees and understands that the quality of a photograph/video edit is entirely subjective; we will strive to present the final submission in a workmanlike manner but is not required to cater to specific aesthetic preferences of the client.

**POST PRODUCTION**

Extra charges for urgent delivery of photos/videos or home delivery services are applicable.

Video Edit is part of a package (unless stated otherwise) and one-time change is complimentary while every next edit is charged.

No raw data of photos or videos is to be submitted to the client, it's against our SOP unless agreed otherwise through a signed MOU (memorandum of understanding) form.

What rights do I have to the digital prints? You have the right to reprint images whenever/wherever you want. However, you may not sell your images for profit or publish your images without the written consent of **R World**

Raw data of a project in terms of videos will be deleted at our end **six months** after the event date while the final video and photos product will be archived. You also understand and agree that we are not required to maintain copies of the photos/videos from your shoot one year after the data has been delivered to our clients.

**CORPORATE**

For corporate profiles & portraits or architecture/space work, a brief or a visit to your site is recommended by our member so an appropriate cost is provided from our end after an initial meeting.

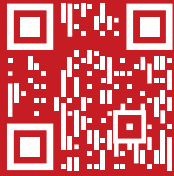
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#### STUDIO

Our studio team has a vast experience in photography & videography. They do headshots, individual portraits, family portraits, transition videos, promos, baby shoots, e-commerce photography, product montages & food photography. You can get in touch with them on their number for details.

#### DESTINATION PROJECTS

We love travelling as much as we love photography & films so if you want us to be with you anywhere in the world or within Pakistan, just pay our travel & lodging costs, and our international fees for the required work and we will fly directly to you; we are also happy to work within practical budgets!

#### PAYMENT

50% advance payment (non-refundable) of the total charges is to be paid as IBFT or cash or a Cheque in favor of **R World** in order to confirm your project with us! 25% of the bill is to be paid after the shoot and before post work. Then rest of the total payment is to be paid on the submission (photos and/or videos) of end deliverables.

Advance payments are non-refundable, in every and all cases in order to respect our presence, stance, team, time and effort. Postponement of events will just carry forward the same package

For most of the corporate work, a purchase order (PO) is required to be provided in our favor before start of the work